

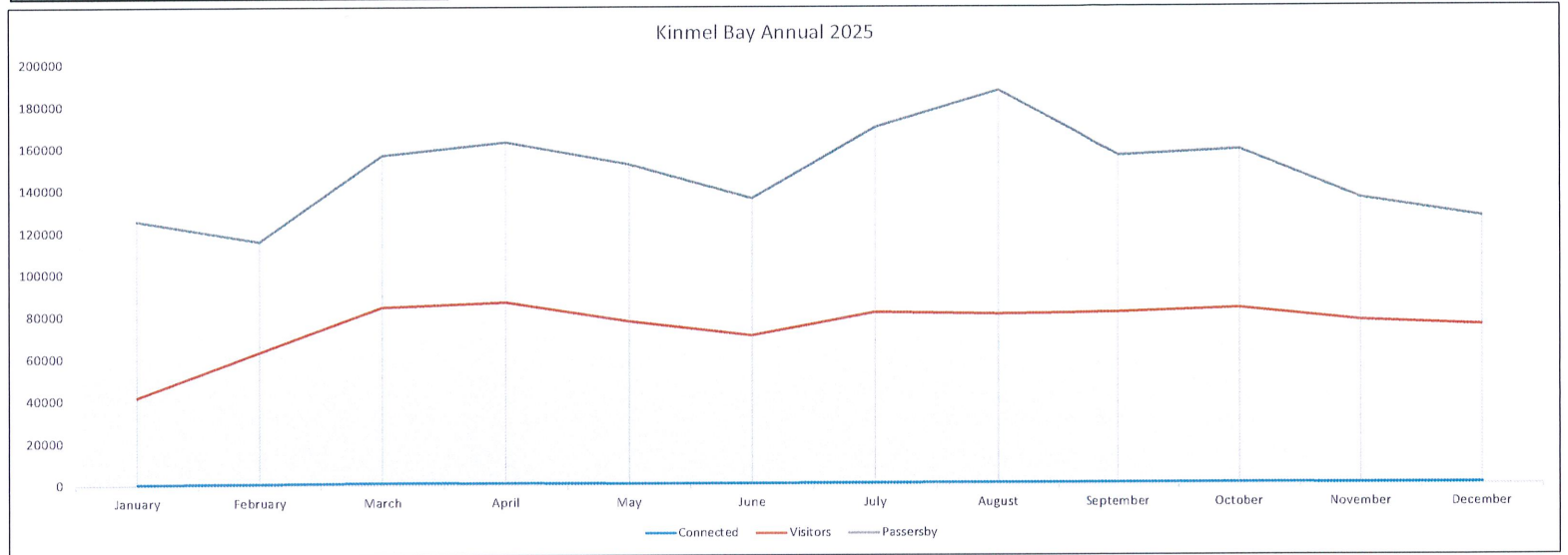
Annual Stats - Kinmel Bay

#Days	Month	Connected	Visitors	Passersby
31	January	438	41635	125602
28	February	611	62991	115710
31	March	897	84277	156669
30	April	758	86591	162844
31	May	485	77556	152260
30	June	348	70605	135982
31	July	620	81608	169938
31	August	635	80654	187346
30	September	700	81519	156222
31	October	703	83352	159038
30	November	623	77529	135791
31	December	556	75272	127078
365		7374	903589	1784480

Daily Avg Capture Rate (%):	33.5
Total Passersby	1,784,480
Total Visitors	903,589
Total Annually	2,688,069

Add the additional months as you go and number of divisable months to get the running dally capture rate
update number of days in these cells to get running daily average

PB Daily Average	11,818	66%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Kinmel Bay. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	5,984	34%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	17,802	33% difference		



Dec 25 Stats Kinmel Bay

Day	Date	Connected	Visitors	Passersby
Monday	01/12/2025	8	924	1681
Tuesday	02/12/2025	6	932	1562
Wednesday	03/12/2025	16	962	1719
Thursday	04/12/2025	8	950	1557
Friday	05/12/2025	8	952	1707
Saturday	06/12/2025	7	913	1357
Sunday	07/12/2025	4	835	1306
Monday	08/12/2025	10	907	1580
Tuesday	09/12/2025	7	884	1658
Wednesday	10/12/2025	6	926	1568
Thursday	11/12/2025	11	938	1625
Friday	12/12/2025	8	940	1756
Saturday	13/12/2025	6	924	1458
Sunday	14/12/2025	2	828	1216
Monday	15/12/2025	6	899	1522
Tuesday	16/12/2025	10	910	1709
Wednesday	17/12/2025	7	954	1612
Thursday	18/12/2025	8	939	1662
Friday	19/12/2025	9	957	1713
Saturday	20/12/2025	6	890	1473
Sunday	21/12/2025	6	823	1318
Monday	22/12/2025	6	923	1755
Tuesday	23/12/2025	10	978	1681
Wednesday	24/12/2025	2	942	1508
Thursday	25/12/2025	4	647	813
Friday	26/12/2025	3	737	1113
Saturday	27/12/2025	3	854	1419
Sunday	28/12/2025	4	861	1249
Monday	29/12/2025	6	928	1659
Tuesday	30/12/2025	6	935	1674
Wednesday	31/12/2025	4	1009	1643
TOTAL		207	28001	47273

Daily Avg Capture Rate (%): 37.2

Total Passersby	127,078
Total Visitors	75,272
Total Connected	556
Total Monthly	202,906

PB Daily Average	4,099	63%	Passerby	Passersby are probing wireless devices detected by the footfall sensors installed in Kinmel Bay. While a passerby was seen by our network, the probes and dwell time were not considered long enough to be a visitor.
V Daily Average	2,428	37%	Visitor	Visitors are wireless devices that visited the network. A visit is initiated when a footfall sensor detects a probe with Received Signal Strength Indication (RSSI) of 15 or greater. Visitors are devices which continue to send probes of 10 RSSI or greater for 5 consecutive minutes.
Total Daily Average	6,527	26%	difference	

